

2024

DIGISOFT CONSULTING SERVICES PROFILE

Welcome to DigiSoft, where innovation meets impact in the digital realm. As a global tech pioneer, we are dedicated to transforming visions into technological realities, driving businesses to new heights in the growing digital world

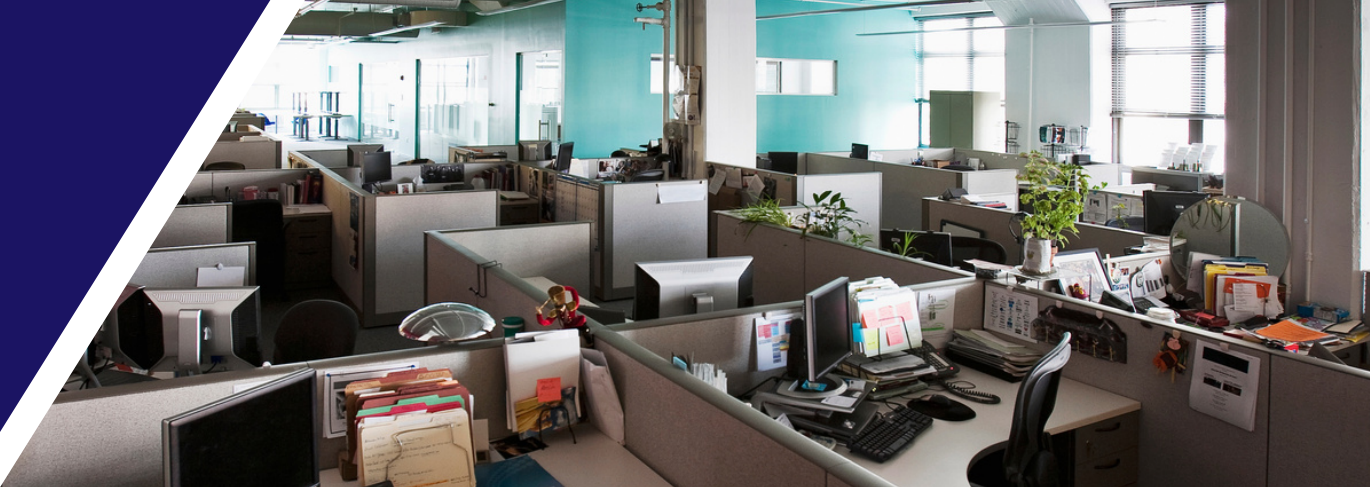
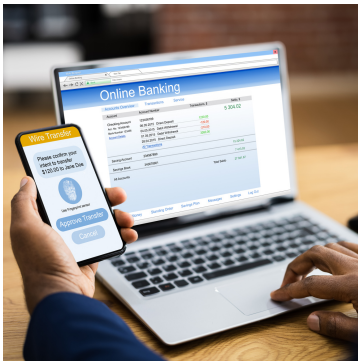


TABLE OF CONTENTS

- Welcome Message
 - Our Solutions
 - Industry Insights
 - How We Engage
Clients
 - Commitment to
Sustainability
- 

WELCOME MESSAGE

INTRODUCTION



Established by a team of industry-leading experts with extensive experience in collaborating with major technology companies in Kenya, welcome to DigiSoft Consulting Services. We are your strategic partner in navigating the dynamic digital landscape, empowering businesses globally through cutting-edge technology, redefining possibilities, and inspiring growth

✓ Our Vision

To be the catalyst of a digitally empowered world, where DigiSoft's innovations redefine possibilities, inspire growth, and leave an indelible mark on the global technological landscape.

✓ Mission

At DigiSoft, our mission is clear — to empower businesses with innovative and scalable technology solutions, steering them towards sustained success in the ever-evolving digital landscape.

✓ Core Values

Innovation: Pioneering breakthrough solutions.

Integrity: Upholding the highest ethical standards.

Collaboration: Fostering a culture of teamwork.

Customer-Centricity: Placing clients at the heart of everything.

Adaptability: Embracing change for continual evolution.



OUR SOLUTIONS

- **Dense Core-Banking:** A comprehensive core banking solution for seamless financial operations.
 - **Optima ERP:** Enterprise Resource Planning system optimizing business processes.
 - **Cash Management System:** Streamlining cash flow and treasury management.
 - **Bulk Payment Solutions:** Efficient and secure bulk payment processing for businesses.
 - **Customer On-boarding Solutions:** Simplifying and enhancing the onboarding experience for customers.
-

- **Bulk SMS:** Instant communication with your audience, ensuring maximum impact.
- **Microsoft Dynamics:** Dynamics solutions tailored to meet your business needs.
- **Mobile Banking:** Redefining banking with a mobile-first approach.
- **USSD:** Unstructured Supplementary Service Data for seamless mobile interactions.
- **POS:** Point of Sale solutions for efficient transactions.
- **CRM:** Customer Relationship Management tools for enhanced client interactions.
- **Custom Software Development:** Tailored solutions for unique needs.
- **Cloud Computing:** Harnessing the power of scalability.
- **Artificial Intelligence and Machine Learning:** Driving data-driven insights.
- **Cybersecurity:** Protecting businesses from digital threats.
- **Digital Transformation Consultancy:** Guiding strategic evolution.

INDUSTRY INSIGHTS

Our commitment to transparency, adaptability, and client-centricity defines our approach to industry insights, allowing us to craft innovative solutions that drive businesses forward

Revenue Model

Embraces diversity through project-based fees, subscription models, and value-based pricing, aligning seamlessly with the evolving needs of our clients.

Pricing Strategy

Tailors to unique project demands, blending project-based pricing, subscription models, and value-based pricing for flexibility that precisely aligns with client objectives and financial considerations.



HOW WE ENGAGE OUR CLIENTS

Marketing Approach

- **Digital Presence**
- **Targeted Campaigns**
- **Branding Excellence**
- **Thought Leadership**

Sales Approach

- **Personalized Outreach**
- **Relationship Building**
- **Solution-Centric Sales**
- **Consultative Selling**

Our personalized content campaigns, proactive communication channels, and collaborative initiatives reflect our dedication to understanding and addressing the unique needs of each customers. By aligning marketing and sales approaches in customer engagement, we create a seamless experience that attracts, converts, and retains satisfied customers.



COMMITMENT TO SUSTAINABILITY

Sustainability Focus

DigiSoft is committed to minimizing environmental impact, advocating for eco-friendly practices, and integrating sustainability into every aspect of our technological solutions.

Global Presence

DigiSoft operates globally, leveraging strategically positioned offices to address industry-specific challenges worldwide. Our diverse team of experts ensures a deep understanding of global markets and delivers tailored solutions.

LET'S WORK TOGETHER

+254 702 378 070

www.digisoftconsultingservices.com

info@digisoftconsultingservices.com

Nairobi Garage, Westlands, NBI